# Pyber Analysis Report

1. Rural areas had higher average fare, less drivers and less riders. The higher average fare in these areas could be due to less demand of riders and so less requirements of drivers. There is possibility that Rural areas are less populated and the longer distances of rides, which could explain the higher Average Fare range.
2. There could be in general denser population in the modern areas like the Suburban and Urban city type areas. This reflects in the plots also - competitive average fare, more demand of riders and availability of drivers. The lower Average price range could also be because of shorter distances to ride.
3. Again, there is a clear trend of supply & demand for Pyber rides in increasing order from rural to suburban to urban city type areas.
4. There is a bit of offset seen for both Rural & Suburban type Wedges in the Pie Charts. The Driver count % share is significantly less compared to the % Rides and % Total Fare shares. So, there is less drivers available than the number of Riders and so the Average Fare for rides are higher. But the Driver count % wedge is much greater in the Urban area as compared with the % Rides and % Total Fare. This could be a potential reason for the lower Average Fare for rides.
5. There is a small offset seen in the Rural area type wedge between the pie charts. The total fare % share is higher from the rest of the 2 pie charts for the same Rural area type. This indicates larger distance to ride in the rural areas.